

And the survey says...

The Omnibus Survey asks Bermuda Residents

FOR IMMEDIATE RELEASE

January 21, 2004

There is mixed opinion regarding the upcoming enforcement on the banning of video gaming machines in licensed establishments. For some time, video gaming machines have been available in licensed establishments in Bermuda. Recent changes in legislation will enforce a ban on such machines in June 2004. Residents were asked their opinion of the upcoming ban.

Consistent with public opinion on the establishment of casinos in Bermuda, there are also mixed levels of support regarding the upcoming ban of video gaming machines in licensed establishments in June 2004. One-half of residents completely (32%) or mostly (19%) support the ban, while four in ten completely (20%) or mostly (22%) oppose it. Few offer no definite opinion on this matter (7%). (Table 5)

Again, support varies by parish. More specifically, support for the banning of video gaming machines is lowest in Sandys and Southampton parishes and highest in Warwick and Paget. In addition, support increases with household income and is higher among residents 35 years of age and older.

These results are part of the Bermuda Omnibus, an independent, quarterly survey of Bermuda residents, and are based on a representative sample of 402 Bermuda residents aged 18 or older. The survey was conducted between December 12th and 16th, 2003 with the results accurate to within +4.9 percentage points in 95 out of 100 samples.

The Bermuda Omnibus Survey is a syndicated quarterly survey of public opinion in Bermuda that is conducted by Total Marketing & Communications Limited of Bermuda and Corporate Research Associates Inc. of Canada.

The Bermuda Omnibus provides subscribers with ongoing insight and market intelligence on the Bermuda population covering such areas as important issues on the public agenda, economic mood, consumer and lifestyle trends, Government policy, international business and politics.

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