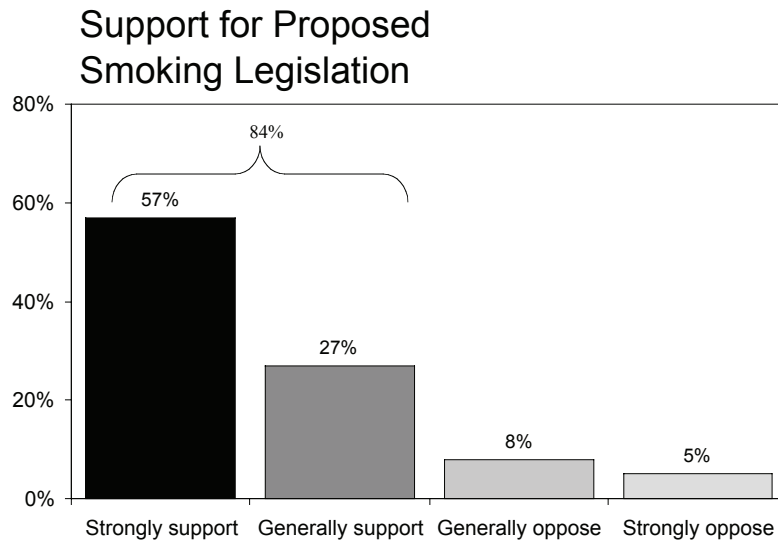


There is overwhelming support across the Island for the recently approved smoking legislation.

The vast majority of residents support the recently tabled legislation that would ban smoking in all public places including bars, restaurants and hotels, increase the tobacco buying age to 18, and ban all cigarette vending machines. Support across the Island is strong with 85% of residents either **strongly** or **generally supporting** the ban. Total support for the ban is relatively consistent across the Island, meaning no single demographic group widely opposed the proposed legislation.

To fully understand any variance in support, results were analyzed by those who provide strong support compared to those who provide general support. Results show female residents are more likely to *strongly* support the legislation compared to men. Age also influences level of support as residents under 35 years of age provide greater support compared with those between 35 and 54 years of age. In addition, support for the proposed legislation increases with income.



These results are part of the *Bermuda Omnibus*, an independent, quarterly survey of Bermuda residents, and are based on a representative sample of 403 Bermuda residents collected each quarter in Bermuda. The survey was conducted between December 8 and 14, 2005 with the results accurate to within ± 4.9 percentage points in 95 out of 100 samples.

For more information, please contact:

Graham Redford, Managing Director
Total Marketing & Communications
441-295-4558