



Bermuda Omnibus Survey

First Quarter 2008

Field Dates:	March 11 – March 24, 2008
Population:	Bermuda Residents (18+)
Sample:	404
Sampling Error:	+/-4.9% (19 in 20 Samples)

All results are expressed as a percentage

The Bermuda Omnibus Survey

First Quarter 2008

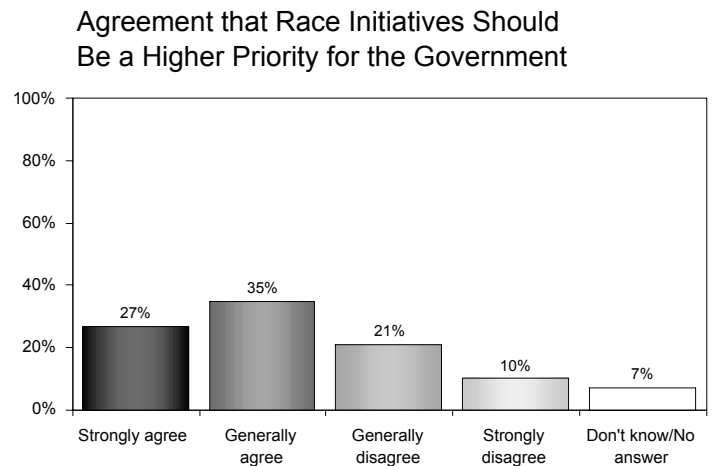
Summary Report on the Bermuda Sun's Contra Research

The following are summary results from the latest *Bermuda Omnibus Survey*, a syndicated quarterly survey of Bermuda residents. The survey consisted of telephone interviews with a representative sample of 404 Bermuda residents conducted between March 11th and March 24th, 2008. A sample of this size drawn from the population provides results accurate to within plus or minus 4.9 percent in 19 out of 20 samples.

Government Initiatives

Most residents agree that the government should give race relations a higher priority.

- Given recent Island discussion about race, a number of initiatives have taken place. For example, a series of public meetings called “The Big Conversation” have been held in the past year to discuss racism. To explore residents’ perceptions about these initiatives and other actions that have taken place, residents were asked their level of agreement that race initiatives should be a higher priority for the Government. Currently, the majority of residents (62%) agree that race initiatives should be a greater priority. There is notable variance across the Island with black residents being twice as likely to *strongly* agree with the statement. In addition, agreement decreases with income. (Table 62)



There is mixed response in relation to the government's performance in relation to its sustainable development efforts.

- Given recent media attention regarding the Island's sustainability, residents were asked about their satisfaction with the Government's sustainable development efforts. Overall satisfaction with the Government's efforts is varied with satisfaction being evenly split across the Island. Currently one-half of residents (46%) express some level of **satisfaction** while the remaining half of residents (47%) express some level of **dissatisfaction**.

While total satisfaction is relatively level, residents are more likely to express a stronger level of dissatisfaction (13%

completely dissatisfied) than a stronger level of satisfaction (3% completely satisfied). Residents more likely to express satisfaction with the Government's sustainable development efforts include those living in Pembroke or Devonshire parishes, those younger than 35 and those older than 54 years of age, Bermudians and black residents. Furthermore, satisfaction declines with household income. (Table 61)

