



Bermuda Omnibus Survey

Third Quarter 2006

Field Dates:	September 8 th - 18 th , 2006
Population:	Bermuda Residents (18+)
Sample:	404
Sampling Error:	+/-4.9% (19 in 20 Samples)

All results are expressed as a percentage

The Bermuda Omnibus Survey

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The following are summary results from the latest *Bermuda Omnibus Survey*, a syndicated quarterly survey of Bermuda residents. The survey consisted of telephone interviews with a representative sample of 404 Bermuda residents conducted between September 8th and 18th, 2006. A sample of this size drawn from the population provides results accurate to within plus or minus 4.9 percent in 19 out of 20 samples.

Charitable Organisation with the Greatest Impact on the Island

No one charity is perceived to have the greatest impact on the Island.

- When asked which charity organisation has the greatest impact on the Island, three-quarters of residents identified a specific charity by name. Of those that identify a charity (n=308), most frequent mentions include the **Salvation Army** (25%), **PALS** (19%), and **LCCA** (14%). No other charity is mentioned by one-in-ten. Residents most likely to identify the Salvation Army include residents of Hamilton, Smiths and St. Georges parishes, those with a lower household income, Bermudians and black residents.
- In contrast, one-quarter (23%) of residents are unable to identify any specific charity as having the greatest impact on the Island. Those least likely to be able to identify any charity include residents of Warwick or Paget parishes and those with a lower household income. (Table 4)

